



**TRUCKEE TAHOE AIRPORT DISTRICT
BOARD OF DIRECTORS STAFF REPORT**

AGENDA TITLE: Community Sponsorship Determinations

MEETING DATE: Wednesday, May 22, 2024

PREPARED BY: Marc R. Lamb, Aviation & Community Services Manager

PRESENTED BY: Jeff Menasco, Director of Aviation

RECOMMENDED ACTION: Staff is requesting that the Truckee Tahoe Airport District (TTAD) Board of Directors review and make a final funding determination on one Community Sponsorship funding application received on April 22, 2024.

DISCUSSION: The Community Sponsorship program for 2024 is close to exhausting the budgeted funds of \$60,000 for the year. There is still an available balance of \$5,000 remaining. The funding application included in this report meets the definition of serving a *Public Purpose* of TTAD, as defined in Policy Instruction 311, and does not exceed the available remaining funds. Staff is recommending approval of this request.

- **Truckee Trails Foundation**, \$2,000 funding request in support of their 2024 special event Free Bike Valet program. The program provides staffed, safe and free bike parking and encourages people to ride their bikes to local events such as: Truckee Thursdays, Music in the Park, the Great Gravel Race, and TTAD's Air Show & Family Festival. PI 311 Public purpose: Environmental, CO2 reduction.

WHAT'S NEXT: Notification of the TTAD Board determination will be emailed to the applicant no later than 48 hours after the board meeting. If approved, a check will be generated and mailed to the Board approved Community Sponsorship funding recipient within two weeks.

FISCAL IMPACT: If the Board adopts by consent, the staff recommended funding of the Truckee Trails Foundation's Free Bike Valet program for the May 2024 Community Sponsorship application cycle, \$2,000 will be awarded.

This Community Sponsorship funding request will bring the year-to-date total of awards to \$57,000, out of an available \$60,000 budgeted for 2024. The program has now been posted as closed for 2024 on the airport's website.

PROPOSED MOTION: I move to (approve, continue, deny) the Truckee Trails Foundation, PI 311 eligible Community Sponsorship application received by the Truckee Tahoe Airport District in the amount of \$2,000, as presented in this staff report.

ATTACHMENTS:

- 2024 Community Sponsorship Applicant Data Spreadsheet

2024 Community Sponsorship Information - FISCAL YEAR 2024 Acc CODE 800-6239

#	Organization	Application Form Complete	Completed App Packet	Requestor	Explanation	Public Purpose (PI 311)	Requested Amount	Staff Recommendation	Board Approved Amt	Board Vote	Check Request Date
1	Tahoe Truckee Civil Air Patrol	X	X	Ken Aronson	Funding request to support 5 Mission to Mars STEAM based summer camps in 2024	STEAM Education	\$5,000	Approve	\$5,000	Consent	1/26/2024
2	Auburn Ski Club	X	X	Gustavo Johnson	Funding request to support environmental education initiatives to replace toxic old school ski waxes to protect the local water sheds from fluorine and PFAS "forever chemicals" to new environmentally friendly ski waxes.	Environmental Education	\$5,000	Approve	\$5,000	Consent	1/26/2024
3	Headwaters Science Institute	X	X	Megan Seifert	Funding request in support of a 6 week after school science program at Truckee Elem in partnership with Boys and Girls Club NLT's after school program	STEAM & Environmental Education	\$5,000	Approve	\$5,000	Consent	2/28/2024
4	Tahoe Community Nursery School	X	X	Angela Bourque	Funding request for an environmental education camping trip with students and parents. Topics include, forest, riparian and lake environments, native wildlife, night skies & leave no trace garbage p/u	STEAM & Environmental Education	\$2,500	Approve	\$2,500	Consent	2/28/2024
5	Pathways To Aviation	X	X	Pete Parker	Funding support for Pathways to Aviation youth careers in aviation education programs. Next event, "Women In Space" w/ Eileen Collins, 1st female commander of a Space Shuttle Mission, held at UNR 3/21, all TTUSD students invited. KTRK event schd later this year, date TBD	STEAM (Aviation) Education	\$2,500	Approve	\$2,500	Consent	2/28/2024
6	Mountain Area Preservation	X	X	Alexis Ollar	Support for the 8th annual Wild & Scenic Film Festival, celebrating Earth Day 2024. The event includes an April 20th Earth Day at Palisades Tahoe for a FREE Wild Child and adult STEAM & environmental education program.	STEAM & Environmental Education	\$2,000	Approve	\$2,000	Consent	3/27/2024
7	UC Davis Tahoe Environmental Research Center	X	X	Toni Myshyakova	funding support for summer 8 week Tahoe research student intern programs Program includes both high school and undergraduate students. 2023 saw 7 interns complete the program,	STEAM & Environmental Education	\$5,000	Approve	\$5,000	Consent	3/27/2024
8	Truckee Elementary	X	X	Katie Davidson	funding request in support of Truckee El's FAMILY STEM nights with programs like, Sierra Nevada Journey's, SWEP interactive exhibits, "Tinker Lab" Engineering Education and many more	STEAM & Environmental Education	\$4,000	Approve	\$4,000	Consent	3/27/2024
9	Truckee Wolverine Booster Club	X	X	Yvonne Moore Griffith	funding request for the Truckee High Boosters Club's Safe and Sober Grad Night Celebration. All graduating seniors are invited and can attend free of charge	Education Safety	\$5,000	Approve	\$5,000	Consent	3/27/2024
10	North Tahoe Business Association	X	X	Alyssa Reilly	funding request in support of annual North Shore street clean up \$500 and Music on the Beach (Kings Beach) summer events \$1,000	STEAM Arts & Environment	\$1,500	Approve	\$1,500	Cconsent	4/24/2024
11	Truckee Donner Rec & Parks	X	X	Kyle Jost	funding request in support of FREE Truckee summer Music in the Park Wednesday night events June through August	STEAM Arts	\$1,500	Approve	\$1,500	Consent	4/24/2024
12	Truckee Day c/o TTCF	X	X	Virginia Donica	funding request to help support the annual town-wide Truckee Day street clean-up and BBQ block party	STEAM Arts & Environment	\$1,000	Approve	\$1,000	Consent	4/24/2024
13	Truckee Roundhouse Community Makerspace	X	X	Karyn Stanley	funding request to help support STEAM interactive events at the Sunday, June 9, 2024 Maker Show. Last year's event had over 1,400 attendees	STEAM Education	\$5,000	Approve	\$5,000	Consent	4/24/2024
14	Lake Tahoe 99's	X	X	Lynn Meadows	funding request in support of Team Tahoe Turbulence entry into the Air Race Classic. Local KTRK pilots Raj Karwa and Sarah Krammen will represent the Tahoe area and inspire a new generation of women in aviation through their STEM education backgrounds as teachers and role models.	STEAM Education	\$5,000	Approve	\$5,000	Consent	4/24/2024
15	Tahoe Music Alive	X	X	Barbara Klencke	Funding request to support Alder Creek Middle School's music program. ~130 students, \$3K for instrument acquisition, \$1500 for 2 guest music ensembles, and \$500 for student complementary professional concert ticket sponsorships	STEAM Education	\$5,000	Approve	\$5,000	Consent	4/24/2024
16	Truckee Trails Foundation	X	X	Allison Pedley	Funding request in support of Truckee Trails Foundation summer 2024 special events Bike Valet program including free bike valets at Truckee Thursdays, Truckee Music in the Park, Truckee Tahoe Gravel Race, Truckee Day (trash clean up, and the Truckee Tahoe Air Show.	Environment - CO2 Reduction	\$2,000	Approve			5/22/2024
Community Sponsorship <\$5K Program Budget \$60,000							Requested to date	\$57,000.00	\$55,000.00		

White = approved
 Gold = doesn't meet eligibility requirements
 Green = Pending Board approval

Author: Marc Lamb
 Located: TruckeeTahoeAirport\003. Restricted (T:)\Public Relations & Outreach\Sponsorships & Media Community Sponsorships Fiscal Year 2024